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## European funding opportunities

Programme	Call for proposals	Topic & sector	Deadline(s)
<b>HORIZON 2020 SME Instrument</b> - single SME applicant - can include sub-contractor partners	The <a href="#">SME instrument</a> supports high-risk, high-potential SMEs to develop and bring to market new products, services and business models that could drive economic growth. The SME Instrument is for innovators with ground-breaking concepts that could shape new markets or disrupt existing ones in Europe and worldwide. Creative and ICT industries may be the SME applicant for the SME Instrument, or indeed a sub-contractor to the main SME Instrument applicant/beneficiary. There are no set topics. The <a href="#">calls</a> for phase 1 and 2 are permanently open with multiple cut-offs. Negative impacts on climate and the environment should be avoided.	Close to market / commercialisation	Phase 1 (feasibility study): 5 Sep 2019  Phase 2 (From concept to market): 5 Jun 2019 9 Oct 2019 8 Jan 2020 18 Mar 2020 19 May 2020 7 Oct 2020
<b>Horizon 2020 Guide</b>	<a href="#">A Guide to Horizon 2020 and Other European Funding for the Creative Industries</a>		
<b>Creative Europe</b> <a href="#">Sub-Programme CULTURE</a>	<a href="#">CULTURE - Literary translations</a> This funding opportunity supports publishers and publishing houses and enables the translation of literary work from one European language to another, to encourage new audiences and promote cultural exchange. Eligible costs include the translation, production and promotion of European fiction on paper, as e-book or audio book. There are two categories of Literary Translation funding; the first is for 2-year projects, the second is for longer-term support.	translation and publication of “packages” of fiction in European languages and their promotion	4 Jun 2019
<b>Creative Europe</b> <a href="#">Sub-Programme MEDIA</a>	<a href="#">Support to Sales agents</a> The programme supports the distribution of non-national European films, through cinemas and other platforms, by providing funds to sales agents, based on their performance on the market, for further reinvestment in new non-national European films. Beneficiaries may be European film sales agents. The sales agent must be appointed by the producer of the film.	film distribution sales agents	7 Nov 2019
<b>Creative Europe</b> <a href="#">Sub-Programme MEDIA</a>	<a href="#">Distribution – Selective Scheme - Support for the non-national distribution of European Films</a> This funding programme supports the wider transnational distribution of recent non-national European films by a group of at least seven distributors from different MEDIA member countries. Coordinator and applicant should be a world distributor who has distributed three films in the last three years, released in at least five countries. The contract with the producer should cover the distribution rights for at least 15 MEDIA countries.	film distribution cinema/theatrical distributors, sales agents	4 Jun 2019

<p><b>Creative Europe</b> <a href="#">Sub-Programme MEDIA</a></p>	<p><a href="#">Distribution Automatic Support 2019</a></p> <p>This funding programme supports the wider transnational distribution of European films outside the country of origin by encouraging theatrical distributors to invest in the production and promotion of non-national European film. The distributors receive funding on the basis of the sold tickets in the previous year. This money has to be reinvested in coproduction projects, promotion and marketing or a minimum guarantee.</p>	<p>film distribution</p>	<p>5 Sep 2019</p>
<p><b>Creative Europe</b> <a href="#">Cross-sectoral</a></p>	<p><a href="#">Bridging culture and audiovisual content through digital</a></p> <p>This call supports projects (a) featuring new forms of creation at the cross roads between different cultural and creative sectors, including the audiovisual sector, and through the use of innovative technologies, including virtual reality, or (b) fostering innovative cross sectoral approaches and tools to facilitate access, distribution, promotion and/or monetisation of culture and creativity, including cultural heritage.</p>	<p>cross-sectoral projects and approaches</p>	<p>20 Jun 2019</p>
<p><b>Creative Europe</b> <a href="#">Music Moves Europe</a></p>	<p>With its pilot programme "Music Moves Europe", the European Commission is testing a new funding area for the music sector. Six pilot calls are planned for 2019 in the <a href="#">annual working programme (pp. 39-44)</a>, for which a total of € 3 million will be available:</p> <p>Professionalisation and Training Co-operation of Small Music Venues Co-creation Music Education and Learning Call for Tender Export of European Music Call for Tender Health and Wellbeing of Music Creators</p>	<p>music sector</p>	<p>calls are expected to be published in 2019:</p> <p>2<sup>nd</sup> quarter 2<sup>nd</sup> quarter 3<sup>rd</sup> quarter 3<sup>rd</sup> quarter 4<sup>th</sup> quarter 3<sup>rd</sup> quarter</p>
<p><b>Pilot projects in the area of culture</b></p>	<p>The <a href="#">annual work programme 2019</a> of the European Commission in the area education, youth, sport and culture includes calls for pilot projects relevant for creatives and culture professionals:</p> <p>A first step towards a European framework for the mobility of makers Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCIs)</p>	<p>mobility/exchanges in a cross-sectoral way cultural heritage, content/fashion/design</p>	<p>calls are expected to be published in 2019:</p> <p>2<sup>nd</sup> quarter 2<sup>nd</sup> quarter</p>
<p><b>EURIMAGES</b> <b>European Cinema Support Fund</b> <a href="#">(4 calls per year)</a></p>	<p>EURIMAGES promotes the European audiovisual industry by providing financial support (annual budget €25 million) to:</p> <ul style="list-style-type: none"> <li>- <a href="#">co-production</a> (at least 2 co-producers from different Member States of the Fund)</li> <li>- <a href="#">distribution</a> (only for professionals based in EURIMAGES Member States which do not have access to the EU Creative Europe-MEDIA programme, i.e.: Armenia, Georgia, Russian Federation, Switzerland and Turkey)</li> </ul>	<p>Promotion of the European film industry. Provision of soft loans (being repaid on the basis of revenues) for cinema co-productions. Provision of subsidies for theatrical distribution and exhibition.</p>	<p>Co-production: 22 Aug 2019 22 Oct 2019</p> <p>Distribution: no more deadlines for 2019</p>

	<p>- <a href="#">exhibition</a> (only for theatres in EURIMAGES Member States which do not have access to the EU Creative Europe-MEDIA programme, i.e.: Armenia, Georgia, Canada, Russian Federation, Switzerland and Turkey)</p> <p>The date of publication of exchange rates for non-Euro countries was 4 March 2019.</p>		Exhibition: 30 Jun 2019
<b>INTERREG Central Europe</b>	<p><a href="#">Experimental call</a> with the aim to capitalise on results of already funded INTERREG CENTRAL EUROPE projects</p> <p><u>Priority 3:</u> Natural and cultural resources</p> <p><u>Specific objective 3.2:</u> Improve capacities for sustainable use of cultural heritage and resources</p>	sustainable use of cultural heritage and resources	5 Jul 2019
<b>WORTH Partnership Project</b>	<p><a href="#">3<sup>rd</sup> call for application in the WORTH Partnership Project</a></p> <p>Designers and manufacturers as well as technology and business operators are invited to apply for the WORTH Partnership Project. This programme will offer them funding, coaching, market positioning, cross discipline collaborations, networking opportunities and international events participation.</p>	fashion/textile, footwear, fur/leather, furniture/home decoration, accessories, jewellery	31 Oct 2019

### International partner search for creative projects

- **France:**  
<https://relais-culture-europe.eu/fr/recherche-de-partenaires>
- **Italy:**  
<http://cultura.cedesk.beniculturali.it/partnersearch/>
- **Poland:**  
<http://kreatywna-europa.eu/partnerzy/>
- **Slovenia:**  
<http://ced-slovenia.eu/partner/>
- **UK:**  
<http://partners.culturefund.eu/partner-search/>
- **Culture360.org for non-European partners:**  
<http://culture360.asef.org/>
- **Partner Search in the participant portal for EU funded programmes**  
[https://ec.europa.eu/research/participants/portal/desktop/en/organisations/partner\\_search.html](https://ec.europa.eu/research/participants/portal/desktop/en/organisations/partner_search.html)



Partner searches via NCPs networks

NET4SOCIETY <https://www.net4society.eu/>

IDEALIST: <https://old.ideal-ist.eu/partner-search/pssearch>

## Selected National Funding Opportunities

Below we inform about selected current funding opportunities for the creative industries in countries represented by members of our sector group.

### Portugal

#### **Funding Institution: DGLAB**

##### **Support Program for Translation abroad of works by Portuguese authors and authors of Portuguese official language, except Brazil.**

Target: Publishers who market in foreign markets translations of works.

##### **Support Program for the Editing of Graphic Works and Comics abroad, to promote the knowledge of Illustration and Portuguese Comics around the world.**

Target: Publishers wishing to publish works by Portuguese illustrators or foreign illustrators residing in Portugal and carrying out their professional activities in Portugal.

[http://livro.dglab.gov.pt/sites/DGLB/Portugues/divulgacaoEstrangeiro/Paginas/Divulgacaoestrangeiro\\_.aspx](http://livro.dglab.gov.pt/sites/DGLB/Portugues/divulgacaoEstrangeiro/Paginas/Divulgacaoestrangeiro_.aspx)

#### **Funding Institution: DG Artes**

##### **Support to Internationalisation Projects**

To stimulate the internationalisation of the Portuguese arts and culture through cooperation with other countries.

Target: Legal persons established in Portugal, natural persons domiciled in Portugal, and informal groups, provided that they appoint as their representative a singular or collective person with domicile or fiscal office in Portugal, who predominantly carry out professional activities here.

<https://dre.pt/application/file/a/108043626>

#### **Funding Institution: Fundação GDA**

##### **Program to Support the Circulation of Shows**

To support the public presentation of music, theater and dance projects in Portugal and abroad, with a view to promoting the circulation of events and artists, promoting the dissemination and development of their professional and artistic careers.

Target: Actors, dancers and musicians.

##### **Support Program for Short Films**

To support the production of national fiction short films with a view to promoting and professionalizing the work performed by the performers in these works, helping disseminate and develop their professional and artistic career.

Target: Producers, film producers and performers.

[www.fundacaogda.pt](http://www.fundacaogda.pt)

#### **Funding Institution: ICA**

##### **Public Competitions of the Institute of Cinema and Audiovisual, I.P.**

Film and Audiovisual Financial Support

Target: Cinematographic and / or audiovisual companies with registration in force in the Register of Cinematographic and Audiovisual Companies maintained by ICA and, in the cases provided for, natural or legal persons not incorporated as cinematographic and / or audiovisual company, namely directors, screenwriters, associations and establishments education.

[www.ica-ip.pt](http://www.ica-ip.pt)

#### **Funding Institution: PIC PORTUGAL**

##### **Incentive to Film and Audiovisual Production - Cash Rebate**

Encouraging cinematographic and audiovisual productions and international filming for Portugal with a view to enhancing and promoting the image of the territory and the country and in harmony with the objectives of cinematographic and audiovisual policy as a cultural activity.

Target: Legal persons who are registered in the Register of Cinematographic and Audiovisual Entities whose corporate purpose is: a) The activity of producing films intended to be projected in cinemas or to be broadcast on tele-

vision or exploited through audiovisual media services on demand or other audiovisual media services; or (b) the provision of technical services in the field of cinema and audiovisual production, including the rental of imaging, lighting and machinery, as well as post-production technical activities, including assembly, subtitling, tricking, graphic animation, computer effects, sound effects and synthesis images, as well as activities of laboratories for film production and special laboratories for animation films and sound post-production activities.

[www.picportugal.com](http://www.picportugal.com)

#### **Funding Institution: CGD (bank)**

The European Investment Fund (EIF) and the Portuguese bank Caixa Geral de Depósitos (CGD) signed an agreement under the guarantee instrument for the cultural and creative sectors of the European Commission. Constituted under the cross-sectional strand of the Creative Europe program, the Guarantee Facility for the Cultural and Creative Sectors is the EU's first investment instrument with such a wide scope in the cultural and creative sectors. In this way, CGD will launch a new product - Caixa Invest Cultura Criativa - to finance small and medium enterprises in the cultural and creative sector in Portugal. Portuguese SMEs in these sectors should contact CGD agencies to learn more about how they can access these financial instruments.

<https://www.cgd.pt/Empresas/Investimento-Capitalizacao/Pages/Linha-Caixa-Invest-Cultura-Criativa.aspx>

## **Selected financing alternatives for the creative industries**

Below we present financing alternatives, for instance crowdfunding platforms or funding provided by accelerators, which can be used by companies of the creative industries for financing their businesses and projects.

### **Poland**

[Polakpotrafi.pl](http://Polakpotrafi.pl) - is based on crowdsourcing and crowdfunding. They provide a reward-based crowdfunding. Projects have to meet its funding goal (or exceed it) in order to receive money - this way of funding is called an "all-or-nothing" funding. It is the oldest platform in Poland.

[Wspieram.to](http://Wspieram.to) – platform based on a reward with 2 models (take as much as you collect, take if you reach the limit) for all kind of projects.

[Odpalprojekt.pl](http://Odpalprojekt.pl) – the smallest platform based on a reward with 2 models (take as much as you collect, take if you reach the limit) for all project.

[Beesfund.com](http://Beesfund.com) –Is a platform that connects creative project originators with a community of supporters. Beesfund works in an equity-based crowdfunding model. It makes it possible to carry out projects with much larger budgets. The platform allows to present projects, makes it easier to promote them in social media and guarantees the security of transactions and relations between the authors of a project and the investors. More importantly, beesfund.com also ensures compatibility of the obtained funding with the Polish law. The whole crowdfunding process is simple and transparent. After signing a contract with Beesfund, the author defines the parameters of his/her project and begins promoting it. The project profile includes automatically updated counters of the donated funds and a list of investors. Beesfund.com doesn't charge any commissions or collect any other fees from supporters. It is also the biggest crowdfunding equity platform in East Europe.

**General information on crowdfunding** you may find on the website of the European Commission:

[https://ec.europa.eu/growth/tools-databases/crowdfunding-guide\\_en](https://ec.europa.eu/growth/tools-databases/crowdfunding-guide_en)

and on the website of the European Crowdfunding Network: <https://eurocrowd.org/>

Examples of the usage of crowdfunding by small and medium-sized companies were published in the brochure "Financing alternatives for small and medium-sized enterprise in Europe" (in English) by the German network partner NRW.Europe: <https://nrweuropa.de/eu-foerderung-konkret.html>

## Partnering opportunities - Business co-operation requests and offers

Below you find offers and requests for business co-operations from member states of the Sector Group Creative Industries or Enterprise Europe Network partners focusing on companies in the creative sectors. For more information use the links or contact the mentioned persons.

### Germany

1. The Berlin-based German start-up provides connectivity solutions for companies at exhibitions, fairs, conferences as well as for businessmen during their travels and tourists during their vacations with small portable WIFI hotspots. With offices in Berlin, London, and Istanbul, they provide service for Germany, all EU countries, Turkey, Canada, USA. They are looking for distributors. For further information: [BODE20190326001](#)
2. A German fast growing startup company created a toolbox consisting of mini-sized, autonomous, low-powered developer platforms, connectors and ready-to-use sensor beacons. It enables rapid prototyping of new products for the Internet of Things and all branches of industry and reduces development costs and project risks significantly. The company offers its toolbox under a commercial agreement with technical assistance. For further information: [TODE20190402001](#)
3. A German startup company that created an innovative concept of combining virtual reality (VR) gaming with events and gastronomy offers franchise and license agreement for the creative business model and custom software of a virtual reality café. For further information: [BODE20190328001](#)
4. A German award-winning startup company has developed an intelligent product selection software that identifies the best products for business customers and provides product recommendations based on the customers' requirements. The industry- and product-independent software, which can easily be integrated in existing web shops and management systems is offered to all industries within commercial agreements with technical assistance. For further information: [TODE20190416001](#)

### Italy

1. An Italian documentary and commercial director with a focus on environmental issues, is looking for an International co-production companies, investors and international distributor for his new project. This new project is a documentary about a Japanese philosopher and microbiologist that had spent his life studying an innovative and sustainable farming system. The documentary will be shoot with the use of innovative technologies, such us 3D animation and drones, in order to play with the camera and create interesting point of views. For further information please contact: Irene Comiti, [irene.comiti@art-er.it](mailto:irene.comiti@art-er.it)
2. Italian company, producer of armchairs and chaise longues with an innovative massage system (trademark protected), is looking for cooperation under commercial agency and distribution services agreements. Commercial agency agreements are being sought with partners who have a strong network of customers: hotels, resorts, cruise ships, wellness and/or therapeutic centres for elderly care. Distribution services agreements are being sought with partners who have good business relations with furniture producers and after-sale support. For further information: [BOIT20190411001](#)

### Portugal

1. Portuguese producer of organic lupins seeks distributors and retailers in Europe. For further information: [BOPT20190213001](#)
2. Distributors sought for a tiny, minimal portable home, made of cork and wood for a short-term accommodation. The SME also offers eco-house manufacturing under a manufacturing agreement. For further information: [BOPT20190228001](#)

### Sweden

1. A Swedish company that designs characteristic travel essentials such as passport holders and baggage tags with bold colors and generous patterns is now looking for agents or distributors in all EU countries. All their products are made from sustainable materials and their products are sold today in the whole Scandinavia through their own webshop, pharmacies, large department stores, museums and travel shops.
2. This Swedish SME is offering content services for international online and retail businesses that would like to establish and grow in Sweden. The company can help foreign companies with Scandinavia content writing and copywriting, Scandinavian translation, Scandinavian editing & proofreading, Scandinavian SEO & compet-

itor analysis and Scandinavian social media marketing. The service addresses companies that want to establish on the Swedish market and need help with the above services.

For further information contact: Jessica Lillthors, [Jessica.lillthors@foretagarna.se](mailto:Jessica.lillthors@foretagarna.se)

## United Kingdom

1. A UK company specialised in digital health has developed an community-led mobile platform enhancing mobility and healthy lifestyle . The company is looking for licensees among healthcare providers, councils and local agencies who support Smart City initiatives in European countries.

For further information: [BOUK20190315001](https://www.bouk20190315001.com)

## Various countries

Business requests and business offers from various countries regarding Cultural and Creative Industries you can also find in the [business opportunity database](#) of the Enterprise Europe Network.

## Partnering opportunities - Brokerage events and conferences for the creative industries

Below you find brokerage events or conferences organised by members of the Sector Group Creative Industries or Enterprise Europe Network partners at fairs or other events focusing on companies in the creative sectors. For more information use the links to the events' websites or contact the mentioned persons.

### June 2019

#### **Innovat&Match**

6 – 7 June, Bologna (Italy)

Target groups: cultural and creative Industries (among others)

<https://innovatematch2019.b2match.io/>

For information on the matchmaking please contact: Giulia Basilici, [giulia.basilici@aster.it](mailto:giulia.basilici@aster.it) or Vera Lullo, [vera.lullo@aster.it](mailto:vera.lullo@aster.it)

#### **Zsolnay Light Festival**

27 – 28 June, Pécs (Hungary)

Target groups: light artists

<https://www.zsolnayfenyfesztival.hu/en>

For information on the matchmaking please contact: Enikő Schmidt, [eschmidt@pbkik.hu](mailto:eschmidt@pbkik.hu)

### August 2019

#### **gamesmatch@gamescom2019**

20 – 22 August, Cologne (Germany)

Target groups: developers, publishers and investors in the game sector, who are interested in meeting international co-operation partners; service providers are welcomed for being booked

<https://gamesmatchgamescom2019.b2match.io/home>

For information on the matchmaking please contact: Beate Ludwig, [beate.ludwig@nrwbank.de](mailto:beate.ludwig@nrwbank.de)



## September 2019

### **Transylvania Clusters International Conference** (Conference and Matchmaking event)

18 – 20 September

Target groups: companies active in the fields of Creative industries, ITC, Furniture, Agrofood, Energy

<https://tcic2019.b2match.io/>

For information on the conference and matchmaking please contact: Ioana Dragos, [ioana.dragos@nord-vest.ro](mailto:ioana.dragos@nord-vest.ro)

## October 2019

### **Open4Business Matchmaking event**

First week of October, Pécs (Hungary)

Target groups: Clusters, Machine industry, ICT, Creative industry, Women entrepreneurs

For information on the matchmaking see last year's website: <https://open4business2018.b2match.io/>

and contact: Enikő Schmidt, [eschmidt@pbkik.hu](mailto:eschmidt@pbkik.hu)

### **DesignPécs Week**

First week of October, Pécs (Hungary)

Target groups: designers in the fields of fashion, glove industry, organ production, applied art, jewellery, architecture, furnishing, 3D technologies, vehicle manufacturing, craft products, audiovisual technologies – film and video.

**For information on the matchmaking see last year's website:** <https://designpecs.hu/2018/>

and contact: Enikő Schmidt, [eschmidt@pbkik.hu](mailto:eschmidt@pbkik.hu)

### **Company mission to Israel** (for Belgian companies)

Mid October

Target groups: companies active in the fields of Creative Industries and IT

For information please contact: Hajar Zamouri, [hajar.zamouri@vlaio.be](mailto:hajar.zamouri@vlaio.be)

### **B2B @ KIKK Festival** (Urban Festival including exhibitions, workshops and brokerage event)

31 October – 1 November

Target groups: designers, businessmen, researchers, students, start-ups, big companies, institutions of the following sectors: digital and creative industries and more traditional sectors interested in innovation and technologies

For information see last year's website: <https://een.ec.europa.eu/events/matchmaking-event-kikk-festival-2018-namur-belgium-digital-and-creative-industries> and contact: Sophie Schmitz, [ssc@bep.be](mailto:ssc@bep.be)

**If** you would like to discuss any of the funding streams, or require assistance to identify relevant expertise, project partners or partnering opportunities, then please contact a member of the funding team: [een@tees.ac.uk](mailto:een@tees.ac.uk) or [Europa@nrwbank.de](mailto:Europa@nrwbank.de).

This newsletter is available for [download](#) on the website of the Network partner NRW.EUROPA.

#### Disclaimer:

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