

“PROMOTING EUROPEAN LOCAL FOOD SYSTEMS”

Milan, October 22nd 2015

Expo, Auditorium Palazzo Italia

AGENDA

14.00 – 14.30

Registration

14.45 – 15.00

OPENING SESSION

Carlo Gendarini – Unioncamere Lombardia - President of Lodi Chamber of Commerce

Welcome speech and presentation of the initiative

15.00 – 15.45

INSTITUTIONAL SESSION

Gianni Fava – Regional Minister for Agriculture, Lombardy Region

The role of the Local Food Systems in the framework of Expo 2015

Giancarlo Caratti – Deputy Commissioner General for the EU participation in Expo

The policies of the European Union for the Local food Systems

Phil Hogan – European Commissioner for Agriculture and Rural Development

Video message of endorsement of the initiative

Official ceremony: the position paper “Promoting European Local Food Systems” with all the signatures, will be formally handed to the European Commission

15.45 – 17.15

EUROPEAN REGIONS AND EUROPEAN NETWORKS SESSION

Moderated by **Laurent Gomez** - Secretary General of AREPO

Bittor Oroz - Deputy Minister of Agriculture, Fisheries and Agro-Food Policies, Basque Country

Stefano Mai - Regional Minister for Agriculture and Rural Development, Liguria

Michèle Vitrac-Pouzoulet - Regional councilor and Executive Board member of the PURPLE network, Île-de-France

Rossella Pulsoni - Secretary General of Lecco Chamber of Commerce

Claudio Serafini - President of Città del Bio

Renzo Testolin - Regional Minister for Agriculture and Natural Resources, Valle d'Aosta.

17.15 – 17.45

QUESTIONS AND ANSWERS SESSION

Main topics: Local food systems as a key driver for global challenges – The European Quality Policy and the fight against the fraud in the agro-food sector

17.45 – 18.00

CLOSING REMARKS

Anna Giorgi – Director of UNIMONT and member of EUROMONTANA

Rossella Pulsoni - Secretary General of Lecco Chamber of Commerce

20.00

“Local Food” Dinner – Peck Restaurant – Palazzo Italia

PRACTICAL INFORMATION

VENUE

The event will take place in the Auditorium of Palazzo Italia, the main architecture of the Italian Pavilion, located at the heart of the Exposition site.



REGISTRATION

Registration will be open until October the 22nd at the following [link](#).

ENTRANCE

Please note that Unioncamere Lombardia provides the access ticket to EXPO to all the registered participants. The tickets will be withdrawn starting from 09h30 until 14h30 at the entrance **Triulza Ovest**, in front of the Pavilion Zero, reachable by subway or by train.

The staff of Unioncamere Lombardia will be available there for any further requirement.

INTERPRETATION

A simultaneous interpretation service will be available for the duration of the event.

PRESS

Media coverage will be available for the duration of the event.

DINNER

A special dinner will be offered in the Peck Restaurant.